Objective: The Positive Leadership and Youth (PLaY) Programme aims to provide CUHK students with the necessary financial funds and training to offer social services to underprivileged children and youth under the age of 16. The programme seeks to empower the target groups to live in a caring and inclusive society with hope and positivity.

Eligibility: All CUHK full time undergraduate students are eligible to apply, as an individual or in team.

Maximum Amount: The grant is tenable for either an individual or a group with a total maximum subsidy up to HKD10,000.

Successful applicants can reimburse the expenses on/before 30 June 2024 (Reimbursement procedures and details will be given after the announcement of the results).

Date for Application: One month before the activity date (until 30 April 2024)

Important dates

<table>
<thead>
<tr>
<th>Item</th>
<th>Date</th>
<th>Required materials</th>
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<tbody>
<tr>
<td>Project period :</td>
<td>Sep 2023 – Aug 2024</td>
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<tr>
<td>Application deadline:</td>
<td>31 April 2024</td>
<td>- Service is required to organized before 31 May 2024</td>
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<td>- Detailed Activity Proposal and Budget Plan</td>
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<td>- Video link of the project introduction will be welcomed</td>
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<td>Reimbursement deadline :</td>
<td>30 June 2024</td>
<td>- the grantee must submit the report within one month after completing the service</td>
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<td>- Activity and Expense Report</td>
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<td>- Relevant photos and ~3-min video</td>
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<td>- Reimbursement Form</td>
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<td>- All the official receipts (instead of invoices)</td>
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<td>Selection of Best Service Project of the</td>
<td>July 2024</td>
<td>Weighted Criteria</td>
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<td>- Aim of your project 20%</td>
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<td>- Content and budget 20%</td>
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The proposals are evaluated based on the following criteria:

1. Conformable to the laws in Hong Kong;
2. Meaningful and impactful engagement to the campus / communities (aiming at building up a caring campus / communities);
3. Meaningful learnings (for members of the project) including applications of existing skills, knowledge and strengths and/or acquiring of new skills and knowledge;
4. Innovativeness in ideas/solutions to achieve intended outcomes;
5. Cost-effectiveness

Examples of the project

1. Social service / social innovation projects;
2. Competitions on caring campus / communities;
3. Cultural performances (e.g. dancing, drama, talk show, music show) on inclusion and diversity;
4. Volunteer teaching or online classes;
5. Microfilm making for public awareness on caring communities
6. Local, mainland and overseas service learning tours;
7. Training programmes that focus on service, leadership, and generic skills development.

The following kinds of expenditure will not be supported, even if the project as a whole is approved:

- General operating expenses or start-up costs of student clubs, societies, and interest groups;
- Purchase and maintenance of equipment and other fixed assets;
- Outright donations to beneficiaries;
- Overseas travel expenses (e.g. flight tickets);

Please include the information of Positive Leadership and Youth (PLaY) and Student Experience and Development Section, Office of Student Affairs, The Chinese University of Hong Kong as a supporting/sponsored unit on promotional materials, if any.
Application
Please download the application form from:


➢ After completing the application form, please submit the application form and related document via webform:

Enquiries
Mr. Cavan Chan (Tel: 3943-4295 / cavan.chan@cuhk.edu.hk/ WhatsApp: 9505-3932)